

**"PRICE SENSITIVE" PRESS RELEASE IN COMPLIANCE WITH THE FINANCE ACT
AND CONSOB REGULATIONS**

Mr. Fabio Vaccarone will join the Espresso Group as General Manager of A. Manzoni & C., the advertising selling company of the Group. Furthermore, his appointment as Managing Director of the company will be proposed in the next meeting of the Board of Directors.

Mr. Vaccarone was born in Ivrea, Turin, 37 years ago. He has an academic degree in Business economics, and he has reached a qualified professional experience in the communication sector, working for Saatchi & Saatchi, Leo Burnett Worldwide, Bain & Company, Starcom Mediavest Italia, Rcs Pubblicità and 24 Ore System.

Company's Contacts

The text of this press release is also available on the Company's website www.gruppoespresso.it.

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