

**“PRICE SENSITIVE” PRESS RELEASE IN COMPLIANCE WITH THE FINANCE ACT AND
CONSOB REGULATIONS**

With reference to the acrimonious declarations made by the Prime Minister in Santa Margherita Ligure at the assembly of Young Entrepreneurs – blaming on the daily newspaper la Repubblica to have orchestrated a campaign against him, and simultaneously inciting the participants to boycott and suspend any advertising investment on it – the Espresso Group has given a mandate to Prof. Carlo Federico Grosso and to Prof. Guido Rossi to start all legal actions to protect the Company, as both the penal and the civil jurisdiction may be involved. In particular the two lawyers shall have to start legal actions regarding any infringement of competition rules and penal actions regarding any abuse potentially committed by the Prime Minister on that occasion, in addition to any damage to the image of the Espresso Group.

Company's contact

Direzione Relazioni Esterne

Stefano Mignanego

Tel.: +390684787434

e-mail: pressoffice@gruppoespresso.it

www.gruppoespresso.it

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