

PRESS RELEASE

The Shareholders' Meeting of CIR SpA announces that it has approved the proposal of the Board of Directors to postpone the proportional spin-off of CIR's non Media businesses.

Milan, October 14 2008

CONTACTS

CIR GROUP www.cirgroup.com
EXTERNAL RELATIONS AND
PRESS OFFICE
Beppe Pescetto
Francesca Sagramoso
Tel.: +39 02 722701
e-mail: infostampa@cirgroup.it