

PRESS RELEASE

COFIDE: MASSIMO SEGRE LEAVES POSITION OF DIRECTOR TO TAKE ON THAT OF SECRETARY TO THE BOARD; PAOLA DUBINI COOPTED TO THE BOARD

Milan, May 16 2011 - **COFIDE-Gruppo De Benedetti SpA** informs that Mr **Massimo Segre** has resigned from the Board of Directors. The Board acknowledges this decision and thanks Mr Massimo Segre sincerely for all the work he has done. At the same time the Board of Directors appoints Mr Massimo Segre as Secretary to the Board.

The Board of Directors, which met today, has co-opted Ms **Paola Dubini** to take his place, having first checked that she has the requisites of independence established by law and by the Code of Conduct. **The independent directors on the Board have therefore risen to eight out of fifteen**.

Paola Dubini – Curriculum vitae

Paola Dubini is an Associate Professor of the Bocconi University of Milan and also works for the University of Milan (*Università degli Studi*). Since November 2009 she has been Director of the ASK (Art, Science and Knowledge) research centre of the Bocconi University and of the degree course in Economics for the Arts, Culture and Communication (Cleacc). She has had experience in research positions and lectureships in the United States and in France. She has carried out research on various strategic management topics, especially in relation to how culture and content processes are being transformed, and on subjects relating to entrepreneurship, and managing and enhancing the value of artistic and cultural heritage. She is the author of numerous publications at national and international level.

<u>Contacts:</u> **CIR group Communication Department** Salvatore Ricco Francesca Sagramoso Tel.: +39 02 722701 e-mail: <u>infostampa@cirgroup.it</u> www.cofide.it